

PRET A MANGER

Need Store Openings

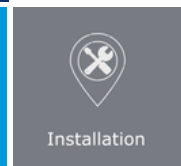
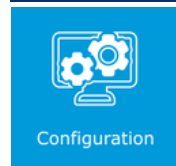


OVERVIEW

Pret A Manger needed a trusted partner to support new store openings across both equity and franchise locations, each with different operational demands.

Celestra delivers seamless, end-to-end technology installations, managing everything from hardware configuration to structured three-day deployments, ensuring minimal disruption. With expertise in both standard rollouts and 'Store of the Future' concepts, we help bring new sites to life while providing reliable, ongoing support.

SERVICES PROVIDED



WHAT WAS THE CHALLENGE

Pret A Manger needed a reliable install partner to support their New Store Openings (NSOs). With a mix of equity and franchise stores, each with differing schedules and operational teams, they required a partner who could deliver seamless, end-to-end technology installations without disrupting daily operations.

WHAT WE DELIVERED

Celestra has completed 14 NSOs in the past 4 months, with plenty more scheduled for this year, working closely with both Pret and individual franchisees to coordinate installations around their unique schedules. Our dedicated in-house team manages every stage from procurement to deployment.

Hardware & Networking: We collaborate with Evolve to test network equipment in-house on a mini network bench. We configure IPs, Back Office PCs, Kitchen Printers, and Symphony workstations alongside the KDS systems.

Deployment: Once configured, hardware ships to stores and is installed according to a structured three-day plan. Day 1 - network equipment setup and online. Day 2 - installation of workstations and printers. Day 3 - testing and handover to the in-store team.

Equity Stores: We complete first and second fix installations, working closely with in-store teams to ensure seamless delivery and minimal disruption.

Stores of the Future: We deliver innovative layouts that elevate the in-store experience for the end user. These larger formats feature a single counter that encourages more interactions between staff and customers. It's up to us to ensure the technology, infrastructure, and fit-out are seamlessly integrated to support this new way of working. We bring Pret's forward-thinking ideas to life, transforming bold concepts into fully operational, customer-ready stores.

Iconic Locations: We install stores in high-profile, challenging locations, including our latest at Imperial College London. This unique site requires careful planning to work around campus operations while delivering a full-service setup.

WHY PRET CHOSE CELESTRA

Pret A Manger chose us thanks to our extensive experience delivering New Store Openings across the hospitality sector. With a proven track record of managing complex rollouts and delivering on time for some of the biggest brands in Hospitality, we now also provide Pret with ongoing support through an end-to-end service package.

