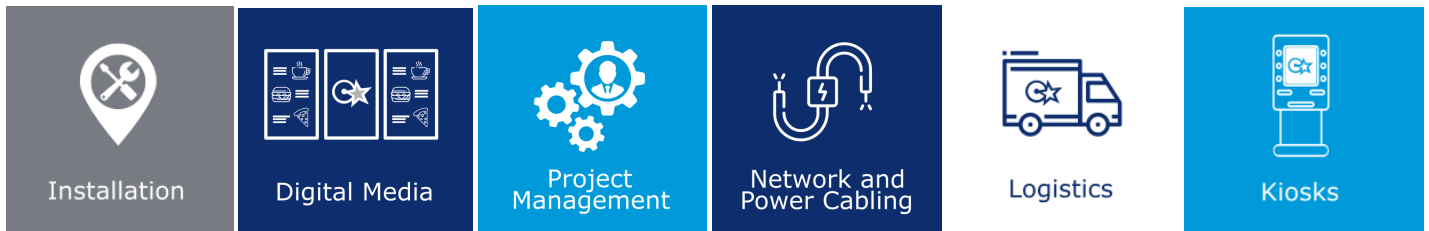




McDonald's New Store Openings

Services Provided



The Project

What we do

We're proud to play a key role in supporting McDonald's with the successful opening of new restaurants across the UK. Each new site showcases our ability to deliver large-scale IT installations with precision and expertise. From initial configuration at our Bletchley facility to delivery by our logistics team, and seamless installation by our engineers and field teams, we ensure every project is executed to the highest standard.

Our deployments typically include a full suite of technology: Kitchen Management Systems, Meraki Wi-Fi, POS terminals, kiosks, Digital Menu Boards (both indoor and Drive Thru), Order Ready boards, scanners, and robust back-office infrastructure, all installed and integrated with care and efficiency.

How did McDonald's benefit?

McDonald's continues to invest in technology to provide the best QSR experience to their customers. By them continuing to partner with an installation partner that understands the hospitality industry and has developed bespoke processes delivered end-to-end all under one roof, they can continue to drive industry change safe in the knowledge they have supporting teams that believe in that ethos too.

Why McDonald's chose Celestra

McDonald's chose us because we have a great reputation for working collaboratively and effectively within our projects. We recognise that partnerships are a vital principle and we understand how working together draws on all our mutual experience and skills.

By combining all our respective expertise, we develop the best working practices and deliver cost savings that benefit all parties.

From the project Team communicating with McDonald's and the sites directly to organise installation schedules, to the Logistics department ensuring all the processed equipment in the Configuration Centre is sent to the correct sites and the Support Centre managing the maintenance;

We have created our departments to complement each other and the EotF project is a true reflection of how Celestra work and succeed.

