






# Go-Live at Moto Sawtry

## Services Provided

 <p>Configuration</p>	 <p>Installation</p>	 <p>Network and Power Cabling</p>	 <p>Project Management</p>
14,000+ metres of cabling installed	45 days worth of work	195 x CAT6 cable runs installed	2 x StarLink backup satellites installed

## The Project

### What was the problem

Moto required a full IT and network infrastructure setup at their new-build service station near Sawtry. This included extensive cabling across the main site and forecourt, installation of essential office equipment, and an interim communications system, all whilst adhering to the Go-Live date of the project. This meant ensuring the site went live, and all the concessions were able to serve customers.

### What We Did

We spent 15 days first fixing, 23 days second fixing and 7 days installing, with a total of 195 CAT6 cable runs, our dedicated team handled the installation seamlessly, alongside running fibre to the petrol forecourt. We laid the foundation for a successful service station opening through our comprehensive approach. A dedicated two-man cabling team threading over 14,000 metres through challenging conditions. This included 120 metres of BT ducting which wasn't accessible via hatches, so the team had to use a mechanical winch to run the cables. We connected all four of the catering outlets on site which included a Pret A Manger, a Burger King, and even an Arcade!

At Celestra, we pride ourselves on being at the forefront of innovation and Moto Sawtry was no exception. To ensure the site remained connected prior to the activation of permanent comms, we installed 2 Starlink 5G Satellite Routers so the site could operate from day 1. To top it all off, we installed hearing loops on all the concessions counters which was a first for Celestra, supporting accessible ordering for customers.

### How did Moto benefit?

Moto Sawtry is now fully connected and operational across all its concessions. Leveraging fibre connectivity and interim satellite comms via Starlink, the site was up and running on time, ensuring a seamless opening experience for Moto and their customers.

### Why Moto chose Celestra

Moto and Celestra have a long standing relationship, having worked together on successful new builds historically at both Cherwell and Rugby. This was the third site where we delivered end-to-end IT infrastructure which was made possible by our experience managing complex installations with precision.

