



McDonald's New Store Openings

Services Provided

<p>Installation</p>	<p>Digital Media</p>	<p>Project Management</p>	<p>Network and Power Cabling</p>	<p>Logistics</p>	<p>Kiosks</p>
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The Project

What we did

We recently supported McDonald's by opening a brand new restaurant in Blyth. Site #1690 is a fantastic example of installing large amounts of IT equipment and having a team that understands the nuance and complexities to get something of this magnitude installed without error.

Our team meticulously configured the technology in Bletchley, delivered it to the site via our logistics team, managed by our projects team, and installed by our skilled engineers and field teams.

This site had it all. Kitchen Management Systems, Meraki Wi-Fi, POS, Kiosks and Digital Menu Boards inside and on the Drive Thru lanes, Order Ready boards, scanners, and back office infrastructure.

How did McDonald's benefit?

McDonald's continues to invest in technology to provide the best QSR experience to their customers. By them continuing to partner with an installation partner that understands the hospitality industry and has developed bespoke processes delivered end-to-end all under one roof, they can continue to drive industry change safe in the knowledge they have supporting teams that believe in that ethos too.

Why McDonald's chose Celestra

McDonald's chose us because we have a great reputation for working collaboratively and effectively within our projects. We recognise that partnerships are a vital principle and we understand how working together draws on all our mutual experience and skills.

By combining all our respective expertise, we develop the best working practices and deliver cost savings that benefit all parties.

From the project Team communicating with McDonald's and the sites directly to organise installation schedules, to the Logistics department ensuring all the processed equipment in the Configuration Centre is sent to the correct sites and the Support Centre managing the maintenance;

We have created our departments to complement each other and the EotF project is a true reflection of how Celestra work and succeed.

