



# Moto Cherwell Valley Redevelopments

## Services Provided

<p>EPOS Systems</p>	<p>Network and Power Cabling</p>	<p>Wi-Fi</p>	<p>Shop Fitting</p>	<p>Configuration</p>	<p>Project Management</p>
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## The Project

### What was the problem

Cherwell Valley Motorway services on the M40 caught fire in April 2010. This gave Moto a significant challenge to rebuild a new permanent facility and continue to serve the drivers using the M40 whilst this was being constructed.

### What we did

This project was completed in a phased approach. The first phase saw a temporary building being erected to house Moto brands and allow Moto to continue to serve their customers without interruption. Once the temporary services were completed then Moto commenced construction of a new flag ship site.

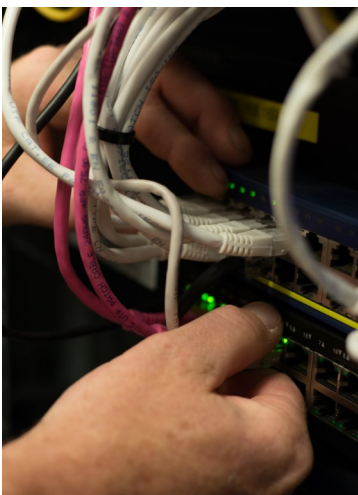
This project was complex as there was no existing services and Celestra were required to provide the data cable infrastructure to allow the installation of all EPoS Systems, IP Camera's, Administration PC's, Time & Attendance, Kitchen Management Systems, Telephony, Wireless and Digital Media. Due to the size of the site this led to a multi network solution which included CAT5e and several Fibre Optic connections.

### How did Moto benefit?

Celestra had a close working relationship between Moto and their contractors. This ensured that we could work on developing the site as the building was constructed thus enabling us to provide additional services and resource such as shop fitters when they were needed saving time and cost. The service at the station was still running during and after the new build so customers experience was not disrupted. Installing fibre optic connections meant that there was quicker internet for customers to enjoy.

### Why Moto chose Celestra

Moto chose Celestra as they could rely on us to provide a reliable resource and work collaboratively. For such a complex project they needed a team that could manage the process from beginning to end. Celestra's wide range of skills meant we could work to the demanding schedule, going above and beyond to complete the site with as little disruption to Moto's customer experience.



## What Moto said

"We use Celestra across all our motorway services and it was incredibly prevalent for us at the Cherwell Valley given the circumstances for this project. Celestra was incredibly flexible and it was a credit to them as they were pivotal in getting the site suitable for our customers."

**Richard Court, IT Deployment Programme Manager, Moto**